

## Keeping your foods safer!

Shrink band elimination spurs savings!

2¢ – 4¢ per Shrink Band \$60 – \$140 per Heat Gun \$2,000 – \$16,000 per Heat Tunnel \$1,000 – \$1,200/yr in Utility Costs

According to IDDBA's study, "High Stakes of Food Safety in Dairy, Deli, Bakery and Prepared Food," shoppers are pickier about food safety within dairy, deli and bakery departments than overall store cleanliness. Six out of seven respondents (85.2%) need to feel confident of food safety in these service areas before buying there. (2015)









## Features

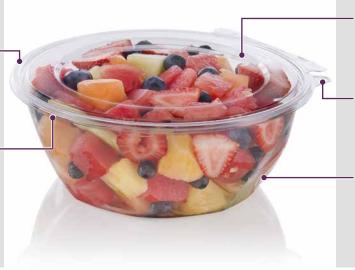
#### MicroTrim Edge<sup>™</sup> -

Contributes to tamper resistance by inhibiting the ability to lift up the lid from the base without tearing the hinge

# 360° leak-resistant - perimeter seal

Completely seals entire tray for maximum freshness and prevents leaks

Made of recyclable PET



### Recessed

stacking platform Provides greater stability of merchandising displays

#### **Offset opening tabs**

Offset tabs and lift and hold embossing makes SafeSeal™ Bowls easier to open

#### Subtle sidewall ribbing

Crystal-clear container with minimal sidewall ribbing

## Available with Flat and Dome Lid Options



According to a study titled "Transparent Packaging & Consumer Purchase Decisions" conducted by the Association of Consumer Research, results from a series of experiments demonstrated that clear packaging "enhances perceptions of product trustworthiness and leads to higher purchase intention and increased product choice."

Natalie K. MacVarish (Oct. 15, 2017). impactplastics-ct.com. Food Packaging Color, Transparency & the Effect on Consumer Perception.

ltem	Description	Bowl Base Flush Fill Capacity (fl oz)	Trim Diameter (in)	Base Diameter (in)	Closed Bowl Height (in)	Packing Bag	Packing Case	Case Cube (ft <sup>3</sup> )	Case Weight (Ibs)
SafeSeal™ Bowl with Flat Lid									
CTR8BF	8 oz	13.5	5.5	3.4	1.7	60	240	2.3	11.6
CTR12BF	12 oz	17.1	5.5	3.5	2.2	60	240	2.5	12.8
CTR16BF	16 oz	21.5	5.5	3.5	2.7	60	240	2.5	14.1
CTR24BF	24 oz	30.9	7.0	3.9	2.5	50	150	2.5	13.5
CTR32BF	32 oz	40.2	7.0	4.0	3.2	50	150	2.6	14.4
CTR48BF	48 oz	62.6	8.9	5.9	2.8	50	100	2.6	15.9
CTR64BF	64 oz	78.3	8.9	6.0	3.4	50	100	2.8	16.8
SafeSeal™ Bowl with Dome Lid									
CTR8BD	8 oz	13.5	5.5	3.4	2.1	60	240	2.3	11.6
CTR12BD	12 oz	17.1	5.5	3.5	2.6	60	240	2.5	12.8
CTR16BD	16 oz	21.5	5.5	3.5	3.1	60	240	2.5	14.1
CTR24BD	24 oz	30.9	7.0	3.9	3.1	50	150	2.5	13.5
CTR32BD	32 oz	40.2	7.0	4.0	3.8	50	150	2.6	14.4
CTR48BD	48 oz	62.6	8.9	5.9	3.4	50	100	2.6	15.9
CTR64BD	64 oz	78.3	8.9	6.0	4.0	50	100	2.8	16.8



For additional information, contact your Dart representative or call (800) 248-5960

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